ULBN Announces International Expansion Strategy, Opening Exclusive B2B Distribution and Retail Partnerships at Beautyworld Dubai 2026

DUBAI, UAE — Following two years of good market reception, conscious skincare brand **ULBN** has announced its strategic commercial expansion plan for the Middle East and international markets. Executives from the brand will host dedicated B2B consultations during Beautyworld Dubai 2026 to secure exclusive partnerships with established distributors, beauty retailers, hotels and premium spa networks.
As the global demand for clean, target-driven skincare continues to surge, ULBN enters the trade exhibition uniquely positioned to fill a critical market gap. The brand pairs high-efficacy formulations—such as its flagship *Amazonian Face Cream* and the new *Exotic Collection*—with a fully realized, transparent sustainability framework that modern consumers demand.

To ensure mutually successful partnerships, ULBN provides its commercial partners with robust brand support, including:

- **Turnkey Portfolio:** A complete, ready-to-market range of premium face and body care utilizing high-demand botanical ingredients like pure Shea, Mango, and Kokum butters.
- **Aesthetic Retail Appeal:** High-end, zero-plastic glass packaging that commands premium shelf presence in retail and luxury wellness spaces.
- **Strong Brand Integrity:** Ethically sourced ingredients, fair-trade compliance, and established consumer-led recycling incentives that enhance corporate social responsibility (CSR) profiles for retailers.
- **Scalable Supply Chain:** Reliable manufacturing and flexible order volumes tailored to support the growth of regional distributors.

"*Our first two years were about perfecting our formulations and proving our sustainable circular model works,*" said **Mr. Shayr Saleem, Executive Director** of **ULBN**. "*Now, we are ready to scale. Beautyworld Dubai is the ideal platform to connect with visionary B2B partners who want to introduce a truly conscious, high-performance skincare experience to their local markets. We are open to discussing exclusive distribution rights, retail placements, and regional partnerships.*"

Distributors, retail category managers, and beauty buyers are encouraged to schedule an advance meeting or visit the ULBN booth during the three-day event to review product samples, margins, and supply capabilities.

B2B Meeting Details:

- **Exhibitor:** ULBN
- **Dates:** October 6–8, 2026
- **Location:** Dubai World Trade Centre
- **Stand/Booth:** Hall 3, Stand E21
- **Pre-Book Meetings via:** shayr@revotrd.com

About ULBN
ULBN is a natural, conscious beauty brand dedicated to delivering clean, high-performance skincare solutions. Combining fair-trade natural ingredients with a strict zero-plastic glass

packaging policy and consumer-led recycling initiatives, ULBN bridges the gap between premium wellness results and total environmental stewardship.

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